



EUGENE BRiGHT PARADE

**ILLUMiNATED
HUMAN & ELECTRIC
POWERED
ART IN MOTiON
SEPT. 28, 2024**

Sponsor Levels

Sponsor Benefits

	\$2,500 PREMIER SPONSOR	\$1,000 EVENT SPONSOR	\$500 CREATIVE SPONSOR	\$250 COMMUNITY PARTNER
Showcase your investment in creative placemaking and community building through this beloved public art event.	✓	✓	✓	✓
Complimentary Parade entry	✓	✓	✓	✓
Logo and website link at eugenebrightparade.com . <i>8,651 website views in 2023!</i>	✓	✓	✓	✓
Logo placement on posters and handbills. <i>Placed in 200 locations in Downtown Eugene.</i>	✓	✓	✓	
Logo on event signage at Farmers Market Pavilion. <i>7,000 event visitors in 2023</i>	✓	✓	✓	
Logo Included in promotional reel played at Metro Cinemas, local movie theater houses	✓	✓		
Name mention by EUGENE BRiGHT Parade MCs and Afterparty DJ.	✓	✓		
Logo on promotional materials for pre-event workshops	✓			
Logo on official Parade Banner and Judges Banner	✓			

EUGENE BRiGHT PARADE & AFTERPARTY



Save the Date!

Saturday, Sept. 28
Downtown Eugene

The EUGENE BRiGHT Parade & AfterParty is projected to attract 7,000 diverse people of all ages and demographics to inspire, imagine, and create together. This placemaking event during Visual Arts Week shines a light on creatives, local schools and nonprofits, businesses, and the unique quirks that is Eugene. As a EUGENE BRiGHT Sponsor, you'll join a growing community of loyal fans who are committed participants and supporters. We welcome the opportunity to fine tune a package of benefits to meet your unique needs. For more information, email eugenebrightparade@gmail.com or call Jerril Nilson, EBP Organizer at 541-953-7537 or Jenette Kime, EBP Organizer at 541-579-1596.

2024 SPONSORS & SUPPORT



Lane Arts Council serves as the fiscal sponsor for this project

Sponsorship checks are payable to Lane Arts Council (please note EUGENE BRiGHT Parade in the memo line). Mail your check to EUGENE BRiGHT Parade, c/o Lane Arts Council, 174 E 16th Ave, Ste 125, Eugene, OR 97401